

Klerrisa Custom Music

March E-News



Latest News....

Hello everyone,

I hope that the start of the year has been kind to you and not too hectic. We were very pleased with the response from our February Mailout. Hopefully, you all received your February newsletter in the post. If it didn't find you, please feel free to download your copy from the [Access Area](#). We have been overwhelmed with the interest in, not only the new releases, but also the Education Chart Packs. So many schools have been purchasing a number of these. We are glad that it is something you are finding useful. Please remember that the chart packs are designed to be used with a singer and there is an additional cost of \$5 per chart for the vocal lead sheet.

There has been a small hitch with the Mashup Package and this is currently on back order. Three weeks after the mailout went through the post, we were notified by the publisher of one particular track, that we were limited in its use. This has meant a complete re-write of one section of the package. We were so pleased that no one had placed an order for that package at that point. That would have been very difficult. We appreciate your patience at this time and hope to have the completed work ready for shipment in about a week.

We hope that you enjoy the most recent releases and keep your ideas headed in our direction.

Tip of the Month: Some great literacy activities developed for Music

Music Literacy activities are always hard to find. I have done a little searching and thinking and I have found some great ideas that are different from the usual Literacy Activities.

*We now have available:
CREDIT CARD FACILITY
For those wishing to pay
by credit card, you can
do so either via phone,
fax or email.*

*NEW ONLINE STORE
OPENING SOON*

Literacy idea: Prediction

"Prediction" is an idea usually used in English. Students usually read part of a story and are then asked to predict the ending, or in Art they are given part of a picture and asked to predict the rest of it. Well, the same principle can be applied to music. Why not give the students a melody with some of the notes missing and ask them to predict which notes might go there, or perhaps play give them two bars and ask them to predict the remaining four. Another idea is to give them a cultural melody, like an African tune. Ask the students to predict the accompaniment based on their knowledge of that cultures music.

Literacy idea: Skimming and Scanning

"Skimming and Scanning" is again used with text but can still be used through music. You will need a written analysis of a piece of score and the actual score page. Start with the printed music and highlight any key words in the score. After you have a selected your key words, get the students to write these down in a list. Give them the written text analysis of the piece of music and ask them to use a skimming technique to **find the sentences** that contain the key words and highlight those sentences. The first one finished wins. The competition aspect gets them to skim quickly which is the idea.

Literacy idea: Recall

This is a great activity for "Recall". Again it is done with text but use a review about a song. All you need is:

- Song analysis with some missing information. (try to make it more than just key words that are missing.)
- The same song analysis with complete information. Cut it into 4 or 5 horizontal lines (ideally 2 or 3 sentences each). Tack them on different spots around the classroom - behind the teacher's chair, on the wall, etc.

How to handle:

- Divide the class into pairs/groups and give each pair/group a copy of the Incomplete Song Analysis
- There is a writer and a runner (for the group, there is a writer and the rest are runners and take turns running.)
- The runner has to go to each of the spots in the room, one at a time, read that section of the analysis, remember it and recall it back to the writer.
- The writer listens carefully, asks for spelling of things if necessary and fills in the gaps. The first group finished correctly, wins.

What's New at the ACCESS AREA!

This month, we are featuring some of the Literacy ideas mentioned on the first page. In the Access Area, you will find the materials to try a:

- Prediction exercise
- Skimming and Scanning Exercise
- Recall activity.

These ideas were found at a primary based website and just modified them to suit the subject of Music. I hope you have fun trying them out.

Music Industry Biz!!

Alright...little Timmy has been in your music class since year 7 and he respects you and your opinion. When he is in Year 10, he comes to you and asks advice about the Music industry because he has started a band and wants to know "how will I be famous"! What's worse is that he is a hip hop rapper!!!

We have all been there, time and time again. So I thought a few tips would not go astray from some of the Hip Hop and Rap industries finest:

1. Remember that you are going to do this on your own so you are going to need a good support network.
2. Seek out the help of insiders and key people to help you along.
3. Make sure everything you present about yourself is professional. Make sure you get a professional to organise your promotional material, photos, imaging, branding, etc.
4. Build an unbelievably strong fan base during live show, through facebook, myspace, twitter and any other social networking site.
5. Try to talk with a professional media consultant. Google tips and tricks of the trade when it comes to media. It is a tricky business and can help or hinder.
6. Always have merchandise—a CD to sell or give as promotional material. You never know who will be at a live show.
7. Don't limit your marketing to the city you live in. Go global.....the internet makes it possible.
8. NEVER send unsolicited packages to music industry people or radio stations. Always contact first.
9. Go to many network events, gigs of other artists, music conferences to find out as much about the niche of the market you are trying to engage.
10. Make sure you pay your bills and sign your own cheques!!! Take control of your career.

International Music Teacher Blog on Twitter!!!

<http://www.musicteachersblog.com/>

For those teachers on Twitter, you will find this really interesting. The Fun Music Company have started an online Twitter chat for Music Teachers globally.

What is happening?

At a certain time on Monday nights music educators from all over the world will get on twitter all at the same time and talk about various issues affecting them. To read the conversation you don't even need a twitter account! Just go to twitter.com and type #musedchat in the search box, and you'll be able to see what people are saying.

If you want to participate, you will need to sign up to Twitter. The 1st March was the first date so there should be some records of the conversation to take a look at. For Australia, the time to tune it is Midday on Tuesday 2nd March. As we are about 16 hours behind, our chat will always be midday on the day after.

The great thing about this is if you can't go live, you can always check it out after.

NEW RELEASES!!!!

Impressionism - The Music of Debussy (CD included) \$55

This is a very involved package designed for Senior Students. It covers the musical compositional devices that are indicative of Impressionism and the composing style of Debussy, his predecessors and contemporaries. It requires high aural and analytical skills and covers a range of musical concepts.

"Minor" - ity Group (\$55)

In this pack, you will cover minor scales, chord qualities, transposition, melodic patterns including sequencing, circle of fifths, score analysis, re-harmonization and many more concepts related to all things Minor.

Mashups (CD included) \$55

This pack was inspired by the TV Series "GLEE". Many of our students have been asking about the term "Mashup" since it was introduced in the TV Series GLEE. Through listening, playing and writing activities, this pack will identify the musical concepts that can be broken down and mixed up in order to create a new piece. This is an excellent pack for the elective students.

Education Custom Chart Packs

This pack was designed to introduce our extensive range of professional charts to teachers. These are designed to be used with small ensembles and a lead singer. You can purchase 4 or 8 parts and you can select the three songs that go into the pack. These will be tailored in the key that you request. You will be provided with a bound score, all parts and a practice track with the melody on it. For more details, go to the website.



Klerrisa Custom Music

www.kerrilacey.com.au/kcm

Providing quality materials for Entertainers and Educators!

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Websites with Attitude

<http://www.musicbizacademy.com/> The Music Business Academy has two goals—teach musicians how to use the Internet to their financial advantage and they provide valuable information to help , we have two primary goals: first, we aim to teach musicians how to use the Internet to their financial advantage, whether that means using the Net to sell more CDs, 'get the word out,' or simply to make some extra cash. Secondly, we aim to arm musicians with all the information they need to move their music career forward in the 'real' world, with or without a major label record deal.

<http://www.nclrc.org/essentials/index.htm> This is a great website that talks about teaching language and in particular, grammar. With the onset of the standardisation of education throughout the country, there is a real push to teach grammar but unfortunately those of us under 40 never learnt grammar. This website will help with explanations and strategies.

<http://www.mtrs.co.uk/> Here is another great site with some really valuable links.

<http://www.musicinaction.org.au/index.php> If you haven't heard about the Music In Action Emag then go and check it out. There are lots of great ideas for many age groups.